

Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Billing Address:

Crossroads Media LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Advertiser	American Crossroads
Product	11-27-694-AMERICAN CROSSROADS
Estimate Number	694

Invoice #	4057963-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4057963
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

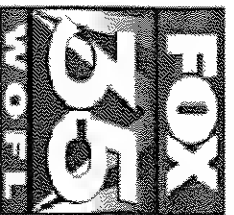
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 430a	430a-5a								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	5x	-TWTF--					
	WOFL			Tu	10/30/12	:30	4:40 AM	USPTV28ACH	\$100.00		1
	WOFL			W	10/31/12	:30	4:55 AM	USPTV28ACH	\$100.00		2
	WOFL			Th	11/01/12	:30	4:38 AM	USPTV28ACH	\$100.00		3
	WOFL			F	11/02/12	:30	4:39 AM	USPTV24ACH	\$100.00		5
	WOFL			F	11/02/12	:30	4:55 AM	USPTV28ACH	\$100.00		4
2	WOFL	Good Day 5a	5-530A								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	4x	-TWTF--					
	WOFL			Tu	10/30/12	:30	5:11 AM	USPTV24ACH	\$400.00		1
	WOFL			W	10/31/12	:30	5:27 AM	USPTV24ACH	\$400.00		3
	WOFL			Th	11/01/12	:30	5:29 AM	USPTV24ACH	\$400.00		2
	WOFL			F	11/02/12	:30	5:27 AM	USPTV28ACH	\$400.00		4
3	WOFL	Good Day 5a	530-6A								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	1x	-TWTF--					
	WOFL			Tu	10/30/12	:30	5:58 AM	USPTV28ACH	\$400.00		1
4	WOFL	Good Day 6a	6-630A								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	3x	-TWTF--					
	WOFL			Tu	10/30/12	:30	6:23 AM	USPTV28ACH	\$550.00		2
	WOFL			W	10/31/12	:30	6:12 AM	USPTV28ACH	\$550.00		1
	WOFL			Th	11/01/12	:30	6:28 AM	USPTV28ACH	\$550.00		3
5	WOFL	Good Day 6a	630-7A								
		Political Issue									
	WOFL			10/29/12 to 11/04/12	3x	-TWTF--					
	WOFL			Tu	10/30/12	:30	6:54 AM	USPTV28ACH	\$550.00		1
	WOFL			W	10/31/12	:30	6:44 AM	USPTV28ACH	\$550.00		3

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Crossroads Media LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Advertiser	American Crossroads	Invoice #	4057953-1
Product	11-27-694-AMERICAN CROSSROADS	Invoice Date	11/25/12
Estimate Number	694	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12

Station	WOFL	Order #	4057953
Account Executive	Anthony Castaneda	Alt Order #	***POLITICAL ISSUE***
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast	IDB #	TV14273
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

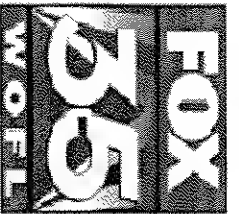
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WOFL	Good Day 6a	630-7A								
	WOFL	Political Issue		Th	11/01/12	:30	6:41 AM	USPRTV28ACH	\$550.00		2
6	WOFL	Good Day 7a	7-730A								
	WOFL	Political Issue			10/29/12 to 11/04/12	5x	-TWTF--				
	WOFL			Tu	10/30/12	:30	7:27 AM	USPRTV28ACH	\$900.00		5
	WOFL			W	10/31/12	:30	7:26 AM	USPRTV28ACH	\$900.00		1
	WOFL			Th	11/01/12	:30	7:09 AM	USPRTV28ACH	\$900.00		2
	WOFL			F	11/02/12	:30	7:09 AM	USPRTV28ACH	\$900.00		4
	WOFL			F	11/02/12	:30	7:21 AM	USPRTV28ACH	\$900.00		3
7	WOFL	Good Day 7a	730-8A								
	WOFL	Political Issue			10/29/12 to 11/04/12	5x	-TWTF--				
	WOFL			Tu	10/30/12	:30	7:52 AM	USPRTV24ACH	\$900.00		5
	WOFL			W	10/31/12	:30	7:40 AM	USPRTV28ACH	\$900.00		6
	WOFL			Th	11/01/12	:30	7:42 AM	USPRTV28ACH	\$900.00		1
	WOFL			F	11/02/12	:30	7:41 AM	USPRTV24ACH	\$900.00		2
	WOFL			F	11/02/12	:30	7:51 AM	USPRTV28ACH	\$900.00		4
8	WOFL	Good Day 8a	8-830A								
	WOFL	Political Issue			10/29/12 to 11/04/12	5x	-TWTF--				
	WOFL			Tu	10/30/12	:30	8:11 AM	USPRTV28ACH	\$700.00		6
	WOFL			Tu	10/30/12	:30	8:23 AM	USPRTV28ACH	\$700.00		2
	WOFL			W	10/31/12	:30	8:28 AM	USPRTV24ACH	\$700.00		1
	WOFL			Th	11/01/12	:30	8:23 AM	USPRTV24ACH	\$700.00		3
	WOFL			F	11/02/12	:30	8:24 AM	USPRTV28ACH	\$700.00		4
9	WOFL	Good Day 8a	830-9A								
	WOFL	Political Issue			10/29/12 to 11/04/12	6x	-TWTF--				
	WOFL			Tu	10/30/12	:30	8:39 AM	USPRTV28ACH	\$700.00		1

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Advertiser	American Crossroads	Invoice #	4057953-1
Product	11-27-694-AMERICAN CROSSROADS	Invoice Date	11/25/12
Estimate Number	694	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12

Station	WOFL	Order #	4057953
Account Executive	Anthony Castaneda	Alt Order #	***POLITICAL ISSUE***
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast	IDB #	TV14273
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

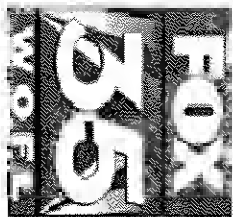
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WOFL	Good Day 8a	830-9A								
	WOFL	Political Issue		W	10/31/12	:30	8:39 AM	USPRTV28ACH	\$700.00		5
	WOFL			Th	11/01/12	:30	8:42 AM	USPRTV28ACH	\$700.00		3
	WOFL			Th	11/01/12	:30	8:58 AM	USPRTV28ACH	\$700.00		6
	WOFL			F	11/02/12	:30	8:42 AM	USPRTV28ACH	\$700.00		4
	WOFL			F	11/02/12	:30	8:52 AM	USPRTV28ACH	\$700.00		2
10	WOFL	Good Day 9a	9-930A								
	WOFL	Political Issue			10/29/12 to 11/04/12	5x	-TWTF--				
	WOFL			Tu	10/30/12	:30	9:22 AM	USPRTV28ACH	\$300.00		1
	WOFL			Th	11/01/12	:30	9:08 AM	USPRTV28ACH	\$300.00		2
	WOFL			Th	11/01/12	:30	9:30 AM	USPRTV28ACH	\$300.00		3
	WOFL			F	11/02/12	:30	9:07 AM	USPRTV24ACH	\$300.00		4
	WOFL			F	11/02/12	:30	9:21 AM	USPRTV28ACH	\$300.00		5
11	WOFL	Good Day 9a	930-10A								
	WOFL	Political Issue			10/29/12 to 11/04/12	5x	-TWTF--				
	WOFL			Tu	10/30/12	:30	9:58 AM	USPRTV24ACH	\$300.00		1
	WOFL			W	10/31/12	:30	9:58 AM	USPRTV28ACH	\$300.00		5
	WOFL			Th	11/01/12	:30	9:43 AM	USPRTV24ACH	\$300.00		2
	WOFL			F	11/02/12	:30	9:41 AM	USPRTV28ACH	\$300.00		3
	WOFL			F	11/02/12	:30	9:54 AM	USPRTV28ACH	\$300.00		4
12	WOFL	SAT 8-9A	SAT 8-9A								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	-----S-				
	WOFL			Sa	11/03/12	:30	8:10 AM	USPRTV28ACH	\$300.00		1
13	WOFL	SAT 9-10A	SAT 9-10A								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	-----S-				
	WOFL			Sa	11/03/12	:30	9:09 AM	USPRTV28ACH	\$300.00		1

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Advertiser	American Crossroads
Product	11-27-694-AMERICAN CROSSROADS
Estimate Number	694

Invoice #	4057953-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Billing Address:

Crossroads Media LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4057953
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WOFL	SAT 9-10A	SAT 9-10A								
	WOFL	Political Issue									
14	WOFL	SUN 8-9A	SUN 8-9A								
	WOFL	Political Issue									
15	WOFL	SUN 9-10A	SUN 9-10A								
	WOFL	Political Issue									
16	WOFL	Fox News Sunday	10a-11a								
	WOFL	Political Issue									
17	WOFL	Fox 35 5p News	5-530P								
	WOFL	Political Issue									
18	WOFL	Fox 35 5p News	530-6P								
	WOFL	Political Issue									
19	WOFL	Fox News 6p News	6p-630p								

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WOFL

FOX 35 MODEL

Crossroads Media LLC
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66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

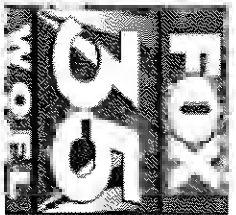
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WOFL	Fox 35 5p News	5p-6p		10/29/12 to 11/04/12	4x	-TWTF--				
	Political Issue			Tu	10/30/12	:30	6:14 PM	USPRTV28ACH	\$950.00		2
	WOFL			W	10/31/12	:30	6:13 PM	USPRTV24ACH	\$950.00		3
	WOFL			Th	11/01/12	:30	6:28 PM	USPRTV28ACH	\$950.00		1
	WOFL			F	11/02/12	:30	6:10 PM	USPRTV28ACH	\$950.00		4
21	WOFL	Fox 35 5p News	5p-6p		10/29/12 to 11/04/12	1x	-----S-				
	Political Issue			Sa	11/03/12	:00			\$550.00 Credited		1
22	WOFL	Fox 35 10p News	10-1030p		10/29/12 to 11/04/12	1x	-----S				
	Political Issue			Su	11/04/12	:00			\$650.00 Credited		1
23	WOFL	Fox 35 10p News	1030-11p		10/29/12 to 11/04/12	1x	-TWTF--				
	Political Issue			F	11/02/12	:30	10:13 PM	USPRTV28ACH	\$2,000.00		1
24	WOFL	Fox 35 News 11p	11p-1130p		10/29/12 to 11/04/12	1x	-TWTF--				
	Political Issue			Tu	10/30/12	:30	10:36 PM	USPRTV28ACH	\$1,650.00		1
25	WOFL	Fox 35 10p News	10p-11p		10/29/12 to 11/04/12	2x	-TWTF--				
	Political Issue			Tu	10/30/12	:30	11:28 PM	USPRTV28ACH	\$1,400.00		1
	WOFL			W	10/31/12	:30	11:11 PM	USPRTV28ACH	\$1,400.00		2
	WOFL				10/29/12 to 11/04/12	1x	-----S-				

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Advertiser	American Crossroads
Product	11-27-694-AMERICAN CROSSROADS
Estimate Number	694

Invoice #	4057953-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4057953
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

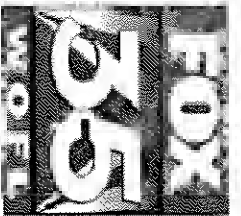
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue		Sa	11/03/12	:00			\$1,200.00	Credited	1
26	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	10:36 PM	USPRTV28ACH	\$1,300.00		1
27	WOFL	WENDY WILLIAM	10a-11a								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	-TWTF--				
				Tu	10/30/12	:30	10:47 AM	USPRTV28ACH	\$250.00		1
28	WOFL	DR PHIL	3p-4p								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	-TWTF--				
				Tu	10/30/12	:30	3:50 PM	USPRTV28ACH	\$550.00		1
29	WOFL	JUDGE JUDY	4p-5p								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	-TWTF--				
				Tu	10/30/12	:30	4:40 PM	USPRTV28ACH	\$675.00		1
30	WOFL	World Series Game NonHome	7-11p								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	--W----				
				W	10/31/12	:00			\$7,000.00	Credited	1
31	WOFL	World Series Game NonHome	7-11p								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	---T---				
				Th	11/01/12	:00			\$7,000.00	Credited	1
32	WOFL	SEC Football Non Home	Various								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	---T---				
				Th	11/01/12	:00			\$7,000.00	Credited	1

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IDB #	TV14273
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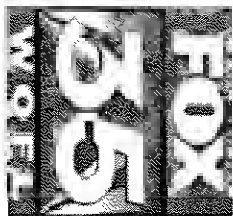
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	WOFL	SEC Football Non Home	Various								
		Political Issue									
33	WOFL	SAT 8-10A	SAT 8-10A		10/29/12 to 11/04/12	1x	-----S-				
				Sa	11/03/12	:30	3:17 PM	USPTV28ACH	\$4,425.00		1
34	WOFL	SUN 8-10A	SUN 8-10A		10/29/12 to 11/04/12	2x	-----S-				
				Sa	11/03/12	:30	8:29 AM	USPTV28ACH	\$300.00		2
				Sa	11/03/12	:30	9:40 AM	USPTV28ACH	\$300.00		1
35	WOFL	Off Time Late News Sa	1030p-1a		10/29/12 to 11/04/12	2x	-----S				
				Su	11/04/12	:30	8:50 AM	USPTV28ACH	\$300.00		1
				Su	11/04/12	:30	9:21 AM	USPTV28ACH	\$300.00		2
36	WOFL	X FACTOR	8p-10p		10/29/12 to 11/04/12	1x	-----S-				
		POLITICAL ISSUE		Sa	11/03/12	:30	11:27 PM	USPTV24ACH	\$1,200.00		1
37	WOFL	X FACTOR	8p-10p		10/29/12 to 11/04/12	2x	--W----				
				W	10/31/12	:30	7:58 PM	USPTV28ACH	\$10,000.00		1
				W	10/31/12	:30	8:59 PM	USPTV28ACH	\$10,000.00		2
38	WOFL	Pac 12 RS Prime Game	7p-11p		10/29/12 to 11/04/12	1x	---T---				
				Th	11/01/12	:30	9:42 PM	USPTV28ACH	\$11,000.00		1
39	WOFL	SUN 8-10A	SUN 8-10A		10/29/12 to 11/04/12	1x	-----S-				
				Sa	11/03/12	:30	6:57 PM	USPTV28ACH	\$3,000.00		1
				Su	11/04/12	:30	8:19 AM	USPTV24ACH	\$300.00		2

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Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

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Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
39	WOFL	SUN 8-10A	SUN 8-10A	Su	11/04/12	:30	8:59 AM	USPRTV34ACH	\$300.00		1
40	WOFL	Sa/Su 8a-10a News	8a-10a	Su	11/04/12	:30	8:28 AM	USPRTV28ACH	\$325.00		1
	WOFL	POLITICAL ISSUE		Su	11/04/12	:30	8:28 AM	USPRTV28ACH	\$325.00		2
41	WOFL	BONES	8p-9p		11/05/12 to 11/11/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	11/05/12	:30	8:20 PM	USPRTV28ACH	\$11,000.00		1

Aired Spots 87

Gross Total \$100,800.00

Agency Commission \$15,120.00

Net Amount Due \$85,680.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.